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BIA MEETING MINUTES, NOVEMBER 9TH, NEW LISKEARD COMMUNITY HALL

In Attendance: Tammy Flood, Janet Spencer, Aileen Taylor, Jamie Morrow, Michele Lamoureux, Tammy Penner, Yves Laurin

Motion to accept Agenda by Michele Lamoureux. Second: by Janet Spencer.

Review and Adoption of Meeting Minutes from October 17th, 2011: Motion to accept minutes Jamie Morrow. Second: Aileen Taylor

Beautification Committee: some trees have been added to the planter boxes. When the ground freezes we will be able to add more trees as the soil is still very soft right now. Aileen has arranged to get more trees from Janet Spencer and Michele LaChapelle.

After recommendations from Ambers, it was decided to put trees on the poles instead of swags, to stay with the Christmas Decor theme of Christmas Trees. Aileen has arranged with Public Works to put up the trees on November 22nd. Amber will help with the decoration of the planter boxes.

Festival of Lights:

Volunteer Update: Tammy Flood is still waiting to hear back from TDSS if they can provide volunteers to help with the horses and to give out the complimentary cookies. She will follow up next week. George Othermer has requested to have someone present while he is there with the children. Tammy Flood will be available.

Choir Update: Denise Brazeau has confirmed she will arrange for the children's choir to tour the area and will submit any invoices for supplies to Tammy Flood.

Judy Pace and Patti Campbell have confirmed to provide the singing entertainment from 6:30-7:00pm and just after the lights go on. Janet Spencer will contact Gabby Smith about providing fiddle music for after 7:00pm as well.

Cookie Update: Ashley Laferriere at TDSS will arrange to have 300 cookies made and wrapped to hand out compliments of the BIA. She will invoice us for the cost of ingredients.

Horse and Wagon: they will be confirmed for 6:00pm-8:00pm and pick up will be in front of Watch Me Grow.

Street Closure: council has passed the by-law to approve the street closure from 6:00pm-9:00pm

Hours for Businesses: recommended hours for the Festival of Lights are to remain open until 9:00pm. Tammy will indicate this in the newsletter. Suggested Christmas hours will be from December 19th-December 23rd 9:00am-8:00pm. December 24th to remain open until 3:00pm. Motion to accept by Tammy Penner. Second by Michele Lamoureux.

Advertising Plan: Tammy Flood will send information to Community Bulletin for the week of November 14th and November 21st. The Voice has asked for a schedule of events to submit in the Coffee News.

Motioned by Tammy Penner to submit ad with the Northern News for \$50.00 that will run two weeks. Second by Aileen Taylor. Michele Lamoureux is working with CJTT to arrange a radio ad promotion.

Tammy Flood will approach the local newspapers and radio stations to come and cover the event.

Tammy Flood will print flyers to put up at local businesses and the pool/fitness centre with the schedule of events.

Schedule of Events:

6pm-8pm

Horse-drawn Wagon Rides sponsored by the New Liskeard BIA

Pick Up at Watch Me Grow

6pm-9pm

Riverside Christmas Farmers Market, Riverside Place

6pm-9pm

Open House at the Horne Granite Centre

630pm

Entertainment at the Cenotaph

7:00pm

Welcome by the New Liskeard BIA

Downtown New Liskeard LIGHTS up!

Santa comes to visit

Entertainment

Cookies compliments of the New Liskeard BIA

Until 9:00pm

The downtown merchants welcome you for in store specials, and events

***** Be sure to visit the Tree of Life Celebration sponsored by the Temiskaming Palliative Care Unit at the New

Update from Coordinator: Tammy Flood advised that the office will remain at the Pool/Fitness for now. The changes in the Recreation Department will not affect the office.

Tammy Flood will add a Merchant News and Promotion Page to the website to showcase any events of the merchants. This will be indicated in the November Newsletter.

The November Newsletter will be out on November 10th.

After discussion about the latest invoice from Knights Lawn Care for \$500.00 to remove the planter beds and take them to the dump, it was decided to set the budget for next years' maintenance of flowers and have whoever accepts the tender to work within that budget. Jamie will draft together a budget proposal.

Motion to pay the invoice by Tammy Penner. Second by Aileen Taylor

Next Meeting: December 8th, 2011, 6:00pm, New Liskeard Community Hall

Adjournment: Motion to adjourn meeting at 7:15pm by Janet Spencer and seconded by Aileen Taylor.